



# LET'S GET MARRIED!

## *LBI hosts third annual Wedding Road Show*

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For NJ PRESS MEDIA

On April 10, more than 100 brides-to-be will descend on LBI to take part in the area's third annual Wedding Road Show, a complimentary self-guided tour involving 40 LBI-based venues, shops and services tied to the wedding industry.

Developed by the Southern Ocean County Chamber of Commerce in conjunction with a variety of sponsors, the event is designed to showcase LBI as a wedding destination and promote the area's beautiful setting and broad range of services.

Festivities begin at 9:30 a.m., when brides can register at either the Chamber of Commerce in Ship Bottom, Tuckerton Seaport, or The Holiday Inn in Manahawkin, and receive detailed maps and programs allowing them to create their own touring schedule until 4 p.m.

The more venues the bride visits that day, the more chances she'll have to win the 2011 Lighthouse Wedding Grand Giveaway — a customized wedding in 2012 for up to 80 people at Tuckerton Seaport, valued at more than \$15,000.

"We're so proud to be a part of this initiative for the third year," said Paul Hart, executive director of Tuckerton Seaport and Baymen's Museum. "Tuckerton Seaport is such a unique and beautiful venue for smaller weddings. The setting really makes for a variety of special and out-of-the-box receptions."

There are many local venues and vendors represented at the road show.

The Sea Shell Resort and Beach Club in Beach Haven has taken part in the Road Show since 2009.

"This year, we'll once again be touring brides as well as hosting multiple vendors, including florists, photographers, videographers, spas and bakeries," said Sea Shell wedding planner Jaimee Hughes. "We enjoy having lots of vendors because it really gives brides the opportunity to meet many of our local wedding businesses. We'll also have complimentary hors d'oeuvres, champagne and sweets for brides to enjoy."

In addition to wedding-related businesses participating in the Road Show, other entities on LBI will be creatively tying into the initiative to show their support. In honor of the event, for example, m.t. burton gallery in Surf City will feature its "Top That!" exhibit of contemporary wedding cake toppers from April 9 to May 16.

Based on its achievement of cutting-edge creativity in tourism promotion, LBI's Wedding Road Show recently was named a finalist in the Governor's Award for Tourism by the New Jersey Department of Travel & Tourism.

"Given the pressures of the current economy and the often extravagant costs of travel, LBI has so much to offer someone planning their



**A wedding cake on display at the Surf City Yacht Club.**

big day," said Erik Kent, co-publisher of the event's media sponsor NJWedding.com. "We really hope to see more and more couples choosing LBI as the location for a beautiful and affordable destination wedding."

For more information on LBI's Wedding Road Show, contact the Southern Ocean County Chamber of Commerce at 609-494-7211 or visit [www.visitLBIRegion.com](http://www.visitLBIRegion.com) to register for free.



**The Mallard Island Yacht Club in Stafford Township is one of LBI's wedding venues available for booking.**



**The Sea Shell Resort & Beach Club in Beach Haven showcases its wedding set-up on the beach.** (PHOTOS: COURTESY ERIK KENT/NJWEDDING.COM)